

Bulgaria Economic Forum 2019

The Bulgarian economy at the end of 2019. Perspectives for the SMEs in 2020.

3 December 2019, hotel InterContinental Sofia

Program

09:15 – 09:45 Registration of participants

09:45 – 10:50 Part 1 – Macroeconomic environment – what could SMEs expect in 2020?

Short presentations and discussion

Tsvetan Kyulanov, Representation of the European Commission in Bulgaria

Radosvet Radev, President of the Bulgarian Industrial Association

Petar Ganev, Senior Research Fellow, Institute for Market Economics

Boyko Takov, Executive Director of the Bulgarian Small and Medium Enterprises Promotion Agency

Discussion

Moderator: **George Tabakov**, Chairman of Bulgaria Economic Forum

10:50 – 11:10 *Networking Coffee Break*

11:10 – 12:00 Part 2 – Finance

- *Financial Instruments for SMEs Support:*

Kiril Velitchkov, Director EU projects and Financial institutions, United Bulgarian Bank;
Manager of KBC Group European Financial Instruments Competence Center

Nikola Hristovich, Managing Partner, Finsys

- *The Fintech - how SMEs can take advantage of it?*

Polina Toskova, Regional Manager for Bulgaria, myPOS

12:00 – 13:00 *Lunch Break*

13:00 – 13:35 Part 3 – Human Resources

- *The Bulgarian Labour Market – Current Perspectives and EU Priorities:*

Ivan Neykov, Chairman of the MB, Balkan Institute For Labour And Social Policy

- *New Perspectives 2020 - for SMEs and for the people*

Anelia Gorgorova, Founder of Creative Development Solutions and Casus Futura

13:35 – 14:15 Part 4 – Industry 4.0 – What's next for the SMEs?

- *The advance of AI - should we be afraid? New products, new sectors, new professions.*

Kristiyan Mihailov, Professional Association of Robotics and Automation

Yordan Iliev, Founder and CEO, My Synergy

- *Industry 4.0 – opportunities for the Bulgarian competitiveness*
Christo Mihailovsky, CEO and Board Member, BCRA - Credit Rating Agency

14:15 – 14:30 *Networking Coffee Break*

14:30 – 15:15 **Part 5 – The next move in some major sectors?**

- *The Real Estate Market in 2020*

Strahil Ivanov, Founder and CEO of Yavlena

- *Sharing Economy*

Kamen Yankulov, Country Manager Bulgaria at OLX Group

- *Social Entrepreneurship*

Yuriy Vulkovsky, Country Manager Bulgaria, Reach for Change

15:15 – 16:45 *Business Speed Dating Module (by paid registration ONLY)*